

"At EBS we have seen many breeds and have worked with many great ranches. Over the decades, we have noticed that some breeds flat out perform others when it comes to consistently producing semen that is of sufficient quality. We have also seen programs that routinely present sires that are of superior fertility. This is especially true of the older organizations that have striven for fertility selective pressure.

We have been honored to work with HeartBrand Cattle Company. To date, EBS has worked with close to fifty HeartBrand Akaushi bulls. They have varied in maturity, but not fertility. We have not seen one single bull fail to produce excellent frozen semen. This level of performance is unprecedented in our laboratories. While it is clear that HeartBrand has devoted both time and resources to the growth of this breed, they have not had the time to enhance a trait like fertility. The Akaushi cattle came to them with that trait already built in over many generations.

You can debate the positive aspects of any breed. If you don't have fertility, the rest is mute. Fertility is the foundation that the rest must be built from and is the ultimate anchor of any breed".



Brad Cardwell
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